



MSME Day 2022

Monday, 27 June 2022

Programme

The International Trade Centre (ITC) focuses on four priority areas to scale up support to small firms, for MSME Day and beyond. We ask all of you who celebrate MSME Day to do the same – and focus on women, youth, digital and green initiatives. This the key to creating a wave of ‘good trade’ that is truly inclusive and sustainable.

B2B e-commerce for small businesses

What: Small firms can learn about opportunities and requirements to succeed in B2B e-commerce.

Where: Virtual event (register below) or [Facebook Livestream](#)

When: 13:30-14:30 CEST / 19:30-20:30 CST

Register: [here](#)

Partners: International Trade Centre and Alibaba – as part of their joint Global Digital Trade Accelerator for MSMEs in Developing Countries.

DHL MSME Virtual Helpdesk

What: International shipping, e-commerce and customs clearance: Receive answers to your trade-related questions live with DHL experts.

Where: Three virtual sessions - 8:00-10:00 CEST & 12:00-14:00 CEST & 17:00-19:00 CEST

When: 27 June 2022

Register: [here](#)

Partners: International Trade Centre, DHL

Resilience and Rebuilding: MSMEs for Sustainable Development

What: Innovation, education, diaspora contributions are among the topics that will be discussed. Entrepreneurs and those who support them will be speaking at this day-long event.

When: 27 June, 10:00-18:00 EDT

Where: United Nations Headquarters, New York

Online: Zoom in 6 languages; UN Web TV livestream

Register: [here](#)

Social media assets: [MSME Day 2022 Trello board](#)

Partners: International Trade Centre, Permanent Mission of Argentina to the United Nations, United Nations Department of Economic and Social Affairs, International Council for Small Business, International Labour Organization, United Nations Conference on Trade and Development, United Nations Industrial Development Organization, United Nations Office for Partnerships.

Small Business Champions: 2022 competition

What: ‘Green’ business ideas competition for small business and supporting organizations. It promotes best practices in trade, and raises awareness of the challenges along the way.

When: 14:00-15:00 CEST

Where: Virtual event (register below) or [YouTube Live Stream](#)

Register: [here](#) - webinar ID: 863 8118 9790

Partners: International Trade Centre, World Trade Organization’s Informal Working Group on Micro, Small and Medium-Sized Enterprises, International Chamber of Commerce